

ZONE 7 SHOW COMMITTEE MEETING
(Planning for the 2018 Zone Show)
Saturday, November 4/Sunday, November 5
Pocono Manor, Mt. Pocono, Pa

Attendance: Marjorie Moser (Chairperson), Bob Drake (Vice-Chairperson/New England Delegate), Patti Cerio (Treasurer), Dorothy Quirk (Secretary), Betsy Leager (Del Marva PHC), Karen Roy (New England PHC), Ashley DiMeo (GSPHC), Judy Moyer (GSPHC), Jill Pacelli (Empire State PHC), Kathy Reinert (Empire State PHC), Carla Perri (Pennsylvania PHC), Carli Progin (Pennsylvania PHC), Tara Huwa (Guest/Empire State PHC), Kim Hutchins (Guest/Empire State PHC).

The meeting was called to order at 1:40 by the Chairperson, Marjorie Moser.

MINUTES: The Secretary read the "highlights" from the November 2016 meeting. These minutes were e-mailed to all the 2017 delegates. Motion was made (Drake/Cerio) to accept the minutes as printed.

TREASURER'S REPORT: Patti Cerio reported the following:

- The 2017 Zone show showed a loss of \$2,549. There is approximately \$2,225 of awards not utilized that will be used at the 2018 Zone Show.
- The 2017 Zone Committee received only 2 "free" rooms for our judges, etc. this year. A check for \$227 was just received from the Holiday Inn. The Holiday Inn is now under "new management". In the past we have received 10 free rooms.
- The "office fees" paid by the exhibitors this year (which usually cover the cost of the office staff) did not cover that expense this year.
- The 2016 Zone minutes state that Bob Drake was to receive his lodging and half the trail "warm up" fee in return for being in charge of the ring crew, etc. His check was inadvertently written for the total "warm up" fee. Motion was made (Moyer/Leager) and passed that, due to the amount of work involved, Bob will keep the "complete warm-up fee" check.
- The raffle basket realized a profit of \$385.
- The balance on hand is \$11,088.

Motion was made (DiMeo/Drake) and passed that the Treasurer's report be accepted as distributed.

ZONE 7 CLUB'S YEARLY DONATION: Jill Pacelli inquired about the \$600 Zone Show donation to the Empire State PHC. Empire State is the next club to receive the donation. Both the Pennsylvania and New England clubs received their "donation". The Delaware PHC received their "donation" when they joined with the Zone show in 2015. The Secretary was asked to refer to the previous years' minutes to clarify this situation. (On November 5, 2017, following this Zone Show meeting, the Secretary forwarded to all the delegates

Pg. 2/Nov. 4/5, 2017

the following information from the Zone 7 meeting minutes of November 22, 2015 - "Motion was made (Cerio/Drake) and passed that, if the 2016 Zone Show is financially solvent, we donate the \$600 to the Empire State PHC." The 2016 Zone Show lost \$5,879. The 2017 Zone Show lost \$2,322.

SHOW AWARDS: The Class Circuit awards for 2017 were priced at \$45 and the Resident Class Circuit awards were priced at \$25. This pricing will be utilized also for the 2018 show. Carla Perri again volunteered to donate the High Point halters.

ELECTION OF OFFICERS: The following were elected for the 2018 show season:

- Chairperson - Marjorie Moser
- Vice-Chairperson - Bob Drake
- Secretary - Dorothy Quirk
- Treasurer - Patti Cerio
- Corresponding Secretary - Karen Roy

APHA CHAMPIONSHIP CLASSES - 2018: The Empire State and New England PHC's will be hosting the Zone 7 Championship classes in 2018.

2018 ZONE SHOW/SEASON:

2018 ZONE 7 SHOW: Motion was made (Drake/Moyer) and passed to hold the Zone Show with 6 judges. The show dates will be August 11-12, 2018.

REGIONAL ZONE CLUBS - SHOW DATES:

- GSPHC
Clinic followed by a horse show - March 24, 25 - Dream Park - 2 judges
April 28, 29 - Dream Park - 4 judge POR
July 7, 8 - Dream Park - 4 judge POR
September 29, 30 - Dream Park - 4 judge POR
- PENNSYLVANIA-VIRGINIA-DELAWARE PHC'S
April 6, 7, 8 - Lexington - 4 judges
May 5, 6 or June 2, 3 - Centre Hall
- EMPIRE STATE PHC
May 26, 27 - Cobleskill - Area Championship Show with the New England PHC
July 14, 15 - Schaghticoke, NY - 2 judge show - will be an "All Breed" show
September 8, 9 - Cobleskill
- NEW ENGLAND PHC
May 26, 27 - Cobleskill - with the Empire State PHC

Pg. 3/Nov. 4/5, 2017

- VIRGINIA PHC
April 6, 7, 8 - Lexington (joint show with Pennsylvania PHC and Delaware PHC)
August 31, September 1, 2 - Lexington

JUDGES: The list of judges submitted by the Board members was distributed. Motion was made (Drake/DiMeo) and passed that a majority of the members present must agree in order to have a judge taken off the list. The 2016 list of judges was again reviewed (using the same parameter) and added to the 2017 list. Karen Roy will contact the judges.

FREE ZONE STALL: Motion was made (Drake/Leager) and passed that each PHC in Zone 7 be given a certificate for one "free" stall. Motion was made (Drake/DiMeo) and passed that attendance at this meeting is not required for the club to receive their free stall certificate.

ZONE 7 SHOW WEEK-END: The Zone 7 Show is always scheduled for the 32nd week-end of the year. That week-end is August 11-12, 2018. The show will be held at the Dream Park in NJ.

'BRING A BUDDY' - (To be voted on at the Sunday meeting). The suggestion was made that each member who brings an entry to the 2018 Zone 7 show will receive _____ (discount, etc).

The meeting was adjourned at 5:10 PM. Further discussions/voting will continue on Sunday at 9:00 AM.

SUNDAY - NOVEMBER 5, 2017

The meeting was called to order at 9:10 AM, by the Chairperson, Marjorie Moser. In attendance were: Marjorie Moser (Chairperson), Bob Drake (Vice-Chairperson, New England PHC), Dorothy Quirk (Secretary), Betsy Leager (Del Marva PHC), Karen Roy (New England PHC), Judy Moyer (Garden State PHC), Ashley DiMeo (Garden State PHC), Jill Pacelli (Empire State PHC), Kathy Reinert (Empire State PHC), Carla Perri (Pennsylvania PHC), Carli Progin (Pennsylvania PHC), Tara Huwa (Guest - Empire State PHC), Kim Hutchins (Guest - Empire State PHC).

APHA ZONE 7 MEMBERSHIP LIST: The Secretary was requested to contact APHA and get a list of Zone 7 APHA members

CREDIT CARD CAPABILITY: If our show management and Treasurer agree, we will be accepting payment by credit card also at the 2018 Zone show.

Pg. 4/Nov. 4/5, 2017

ZONE SHOW JUDGES: Zone shows can have up to 6 judges.

PRICE/JUDGE: We will "highlight" our "price/judge" on our show program.

ZONE 7 "MARKETING" COMMITTEE: Committee Members: Carla Perri, Carli Progin, Kathy Reinert. This new Committee will handle the solicitation of ads, etc.

ADDITIONAL ZONE 7 COMMITTEE MEMBER: Motion was made (Drake/DiMeo) and passed that Anne Connolly be contacted to possibly fill the open seat for the Del Marva PHC.

ZONE SHOW AWARDS: Committee: Carla Perri and Betsy Leager. Pricing for the awards will be discussed at the next conference call.

POINTING THE ZONE 7 SHOW: It was noted that Zone 7 APHA clubs can "point" the Zone 7 show for their year-end awards if they choose to do so.

SHOW SPONSORS: Motion was made (Progin/Drake) and passed to allow Ana Lia Sullivan to keep 5% of all the sponsors that she obtains for the Zone Show to go toward her "APHA Presidential CHAMPS Project". Motion was made (Leager/DiMeo) and passed that \$250 - \$125 - \$100 - \$75 - \$50 - \$40 - \$20 sponsorships will be offered. Sponsors will be recognized on the Zone 7 website and in the Zone 7 show program booklet.

OFFICE STAFF: Motion was made (Drake/DiMeo) and passed that "Christina Earl & Lori Redmond" be contacted to manage the 2018 Zone 7 Show office. This decision was based on the substantial financial savings per the proposal forwarded to us. Toby will be the Zone 7 Show announcer. Karen Roy will develop contracts for them to sign, based on the information submitted. Marjorie offered to contact Sharon and Lester Kostrova to inform them of our decision and thanking them for their work the last several years.

SHOW PROGRAM: Motion was made (Moyer/Drake) and passed to have an 8:00 AM starting time both days of the show. Ashley DiMeo will formulate the front page of the show program. Dorothy Quirk will develop the back page.

Motion was made (Leager/DiMeo) to add Ranch Rail Pleasure - Open, Amateur, Youth - providing it is approved by APHA

Motion was made (Drake/Progin) and passed to delete the Novice Youth Ranch Horse Riding class.

Pg. 5/Nov. 4/5, 2017

Motion was made (Perri/Drake) and passed to add Performance Halter - Amateur and Youth - if these are approved by APHA.

Motion was made (Drake/Moyer) and passed that we add an "English Warm-Up" Class and a "Western Warm-Up" Class. The entry fee will be \$5/class.

Zone Circuit and Zone Resident Class Awards: Committee- Carli Progin, Betsy Leager, Kathy Reinert. The Zone Circuit Awards will be "items". The Zone Resident Awards will be \$10 with more discussion/information at the conference call.

Show High Point Awards: Chairpersons - Betsy Leager, Ashley Dimeo. The cost will be approximately \$50.

Gate Person: to be announced at the conference call.

Ring Crew: Bob Drake and Karen Roy

Ring Stewart: Judy Moyer with Callie Jo Ware as assistant.

Photographer: Bob Conklin will be contacted.

Stall Reservations: Dorothy Quirk

Stall fees: \$100 - we are charged \$40/2 days and \$50/3 days by the Dream Park

Campers: \$100/week-end

Conference Call: discussed will be "after-show" activities for Saturday night

Water Ice: Motion was made (Reinert/Perri) and passed to sponsor an (approximate) hour of complimentary water ice. Ashley will check on possibly obtaining a sponsor. If none is obtained, the Zone will cover the cost.

Pattern Books: Judy Moyer

Judges: Karen Roy will contact.

Pg. 6/Nov. 4/5, 2017

Trail Warm-Up Night (Friday): An exhibitor "Get together" was discussed. Dorothy will check on reduced prices from some of the local wineries. Other suggestions are welcome.

Zone 7 Show Website: Judy Moyer will handle the website for 2018. Her fee is \$350 for the year.

MEETING FOR 2019 SHOW: Carli Progin will check on possible centralized meeting places for November 2018.

CONFERENCE CALL: The first conference call will be held on January 11 at 8:00 PM. Ashley DiMeo will send out call information.

The meeting was adjourned at 1:30.

Respectfully submitted,
Dorothy Quirk, Secretary